



# JEZZAN LACSA

## EDUCATION

**BSBA 2012 - 2018**

Marketing Management  
Tarlac State University

### AWARD'S RECEIVED: GOLDEN MARK AWARDS

Over-all champion  
Most Remarkable  
Most Viral Video  
Best in TVC (Retail, Integrated, Special, Anti-Drugs category)  
3rd Place TVC Institutional Category  
2nd Place Poster (Integrated, Anti-Drugs)  
3rd Place Poster Institutional  
Best in Radio Ad (Institutional)  
2nd Place Radio Ad (Retail, Anti-Drugs)

## PERSONAL SKILLS

- Excellent organizational and Interpersonal skills.
- Can quickly change to meet a business; changing needs.
- Good understanding of online and office communications.
- Computer literate.

## CONTACT

+639276675332

jezzanlacsá19@gmail.com

Tarlac City Philippines

## SEMINARS & TRAININGS

- First Regional Business Forum "Building Careers, Molding Competitive Professionals.
- MADWORLD 2014. "Selfie" How to create meaningful Personal Brands.
- Advertising Congress Year 4: "Jump. Make Noise. Advertise!"

## EXPERIENCE

### 21st Bean Cafe

#### Manager(June 2021 -Present)

- Overseeing the daily operations of the store.
- Recruiting, Training and supervising staffs.
- Maintaining financial record.
- Dealing with customers queries and concerns.
- Reporting directly to the owner

### Health Maintenance Inc.

#### Business Development Officer(July 2018-October 2020)

- Perform Research to identify new opportunities and/or new businesses.
- Create and enhance proposals for new clients/accounts.
- Build strong relationship with clients/accounts. Participate in Sales meetings.
- Negotiations with clients/accounts.
- Conducts presentations and orientations.

### Golden Arches Development Corp. (McDonalds)

#### Service Crew (March 2013 - Feb 2018)

- Order taking.
- Preparing customers' orders.
- Picking incoming calls.
- Providing quality service.